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## Press Release

### ***Fransabank Wins the Award of Best Mobile Banking Application in “Arab Digital Banking Excellence” 2018 Awards Ceremony***

Fransabank won the “Best Mobile Banking Application” Award at the “Arab Banks Digital Excellence 2018” awards ceremony held in Tunisia recently.

The event was launched by Arab Information and Communication Technologies Organization AICTO in cooperation with the Union of Arab Banks, in the presence of a number of high-level leaders and prestigious international experts in the banking field from Tunisia and other countries, as well as representatives of Arab organizations, and key figures operating in the digital financial services field in the Arab region and across the globe.

This annual award ceremony aims to appraise and showcase the efforts of the Arab banking institutions in developing digital services, as well as encourage stakeholders to move forward in providing innovative digital services to customers, by the usage of the new technological trends to the growth of such a vital sector.

Mr. Nabil Kassar General Manager of Fransabank stated: “Fransabank’s reception of the Award of “Best Mobile Banking Application” is a strong testament to Fransabank’s innovation and creativity of digital banking services offered through its electronic channels.”

“Fransabank has already made great strides towards switching to e-banking services to increase its customer base, providing these services in a convenient, secure and seamless manner that makes it easy for customers to use them around the clock,” Kassar noted.

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**End of Press Release**

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