

Press Release

Fransabank Group organizes an Economic conference with renowned Lebanese and international speakers

Beirut, 13th February, 2012

On the occasion of its 90 years anniversary celebrations, Fransabank Group is holding Knowledge[®] an economic and finance conference with renowned Lebanese and international speakers from the business and financial sectors, on the afternoon of the 22nd of February, 2012 at the Adnan Kassar Edifice for Arab Economy.

Entitled “Performing in a challenging World”, Knowledge[®] be held under the auspices of the Lebanese President of the Council of Ministers His Excellency Mr. Najib Mikati.

Speeches will be given by Chairman of Fransabank Group, Mr. Adnan Kassar – Welcome and Opening Statement, the Governor of the Central Bank of Lebanon, H.E. Mr. Riad Salamé on “Sustaining a sound financial and monetary sector”, as well as the following renowned international speakers:

Mr. Helmut Maucher, the Honorary Chairman of Nestlé S.A., one of the world’s leading Food Companies will speak about “Leadership in business” given his extensive international experience in the world of administration, trade and economy. From 1981 to 1997, he was Chief Executive Officer of Nestlé S.A. and from 1990 to 2000, he was Chairman of the Board. Mr. Maucher was Chairman of the International Chamber of Commerce in 1997 and 1998, succeeded by Chairman Adnan Kassar.

The Chairman of the Supervisory Board of Vivendi France since 2005, Mr. Jean-René Fourtou, will talk about “Competitiveness of emerging market companies in the global world”. Mr. Fourtou was appointed Chairman and CEO of Vivendi Universal until he took over his present position in 2005. Mr. Fourtou was Chairman of the International Chamber of Commerce in 2003 – 2004.

The Vice President of the European Investment Bank, Mr. Philippe de Fontaine Vive, will be discussing the “Role of banks in sustainable economic development”. Since 1986, Mr. de Fontaine Vive has held several leadership positions in international organizations and institutions and French Government, namely he was the Alternate Director for France at the World Bank in Washington between 1990 and 1992.

On the occasion of Fransabank Group’s 90th anniversary, the Chairman of the Group Mr. Adnan Kassar asserted: "It is a great achievement to celebrate today 90 years since our Bank’s establishment leading to the creation of Fransabank Group through the joint efforts of my brother Adel and myself. Fransabank Group has become a leading financial institution with perseverance and a commitment to good governance.



Chairman Kassar added: “The Group that forged close business relationships with renowned banking and economic figures in Lebanon, the region and the world, is proud to share its 90 years anniversary with four prominent figures in the economic world such as the Governor of Central Bank of Lebanon H.E. Mr. Riad Salamé, Mr. Helmut Maucher, Mr. Jean-René Fourtou and Mr. Philippe de Fontaine Vive, in addition to the presence of many regional and international renowned figures.

Chairman Kassar concluded: “We chose these prominent leaders from the local, regional and international business communities to be the main speakers during the conference organized by Fransabank Group on this special occasion so that they share with us their unique and leading expertise in their respective fields.”

End of Press Release